

LYDIA EDWARDS

<https://lydiajuneedwards.wixsite.com/lydiajunetextiles>

// SKILLS

- Strong interpersonal skills.
- Strong IT skills (Photoshop, Illustrator, InDesign, Microsoft Office).
- Photography.
- Creative, flexible thinking.
- Strong organisational skills.
- Outgoing and confident individual.

// EDUCATION

A Level:

Textiles (AS) B

Graphic Design A

English Language C

Sociology D

Art and Design Foundation:

PASS (photography specialism)

BA Hons Textile Design:

University of Derby

Graduate on Thursday 19th July

// COMPETITIONS & EVENTS

- *Competition winner* in 2010 to design a logo for a Chesterfield Council event.
- I was 1 of 6 students, out of 30, invited to the 'Making It In Textiles' conference, organised by The Worshipful Company of Weavers. *The most talented design students from across the country* and professionals already within the industry, could enable an exchange of skills.

// CONTACT ME

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* References available on request.

* Full UK Driving Licence.

// ABOUT ME

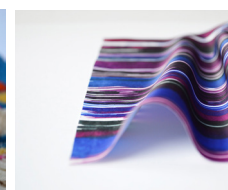
An enterprising individual with a creative flair, independent but a major team player with a drive to succeed.

Currently in my final year of Textile Design at Derby University and more motivated than ever to venture into a successful career.

- Bold
- Practical
- Engaging



I am a family orientated individual with a kind and nurturing character. ○
I adore my rabbits, my dogs and love to bake. ○
I'm gregarious, never still, always busy but having fun. ○
An animated individual that loves to entertain. ○
I embrace stepping out of my comfort zone and challenging myself. ○



// EXPERIENCE

Retail Assistant / She Fashions / 2016 - Present

As a sales assistant I am involved with selecting styles for the coming season and excel at assisting customers with their personal style choices. *I handle the money* and take part in the overall running of the small business, thereby *developing my business acumen*. I used my initiative to introduce a *marketing strategy* to the business through social media which has since generated additional revenues; I continue to run this aspect of the business.

Showroom Assistant / Penrose Interiors / 2014 - 2016

I kept up to date with current trends and new designs. My *customer service skills* are an attribute I have been commended on by this and other employers. My *strong organisational and design skills* enabled me to work proficiently within the visual merchandising aspect of the job, here I developed a *professional and commercial outlook*. I was trusted as a key holder and constantly dealt with money.

Design Assistant / Trimmings by Design / 2017

Out of 30 students I won a work placement, with my design work. *The head designer chose my work* for its strong and successful colour palette and my *innovative* use of materials. I worked on CAD, organising sample books and developed colour palettes for new designs. Work produced was considered to be of a *high and professional standard*.

Production Assistant / Detta Textiles / 2016

A knitted accessories placement; *I was responsible for fulfilling orders* and helped manufacture, label, pack and photograph products. *I represented 'Detta' at a prestigious regional show*. My experience here encouraged me to develop a range of premium scarves, designed and manufactured by myself to generate an extra income for myself whilst still studying, this shows *my drive and desire to succeed*.

Waitress / 2009 - 2017

I have waited all through my education. By working with the public from a young age, I have developed *excellent inter-personal skills that allow me to engage with and positively influence individuals from all manner of backgrounds*, this is something that sets me apart from others. I naturally *took on a managerial role* and was responsible for the training of new employees.

Freelance Photographer

My excellent photography skills led to 2 years of freelance photography work for local companies; for example, wedding and event photography. *My images were used for marketing and promotional purposes*.

Student Representative

I was asked to be the student rep by the course leader of Textile Design. For 3 years *I have successfully consulted with peers and high level university staff on all matters*; negative and positive relating to my course.